RUNNYMEDE

Trustee (Fundraising)

Job Description & Person Specification

Job Title:	Trustee (Fundraising)		
Reports to:	Chair of Trustees		
Staff Responsibility:	Staff, Volunteers & Executive Management		
Salary:	Voluntary		
Location:	Hybrid (Remote/London)	Duration:	3 Years Term
Commitment:	 Attend quarterly board meetings and additional subcommittee meetings as needed. Participate in strategic planning sessions and other organisational activities. Dedicate an estimated 6-10 hours per month to support the Runnymede Trust. 		

About Us

The Runnymede Trust is the UK's leading race equality think tank. For over 50 years, it has worked to challenge racial inequality in Britain through research and advocacy. Independent and non-partisan, the Trust aims to build a society where everyone belongs, using evidence-based insights to influence policy and promote racial equality.

Job Purpose

The Runnymede Trust is seeking an experienced Trustee with a strong background in fundraising and corporate relationship building. This role will focus on expanding the Trust's fundraising capabilities, fostering relationships with corporate partners, and enhancing grant and foundation funding opportunities. The ideal candidate will have a proven track record in securing funding and a deep understanding of the nonprofit fundraising landscape. They will work closely with the Board and Executive Team to elevate the Trust's fundraising conversations and contribute to the strategic growth and financial sustainability of the organisation.

Key Responsibilities

Fundraising Strategy & Development:

- Oversee the implementation of a comprehensive fundraising strategy that includes corporate partnerships, grants, and foundation funding.
- Advise in the Identification and pursuit of new funding opportunities to diversify the Trust's income streams and support its strategic objectives.
- Provide strategic guidance and mentorship to the fundraising team, helping to strengthen their skills and capabilities.
- Monitor fundraising targets, ensuring alignment with the Trust's financial and programmatic goals.

Corporate Partnerships & Relationship Building:

- Advise in the building and maintaining relationships with corporate partners, developing tailored engagement strategies to secure financial and in-kind support.
- Identify opportunities for strategic partnerships that align with the Trust's mission and values.
- Work with the communications and development teams to create compelling proposals and presentations that resonate with corporate partners.
- Represent the Trust in meetings with corporate leaders, potential partners, and other key stakeholders.

Trusts & Foundation Funding:

- Oversee the development of grant applications and proposals, ensuring that they align with the Trust's priorities and demonstrate impact.
- Cultivate relationships with foundations and grant-making bodies to secure funding for the Trust's programs and initiatives.
- Provide guidance on the management and reporting of grant-funded projects, ensuring compliance with funder requirements.

Elevating Fundraising Conversations:

- Lead efforts to elevate the Trust's fundraising narrative, focusing on the impact of its work and the importance of racial equality.
- Advise on the development of case statements and donor communications that inspire and engage supporters.
- Support the Executive Team and Board in high-level fundraising discussions and negotiations.
- Foster a culture of philanthropy within the organisation, encouraging all staff and board members to participate in fundraising activities.

Strategic Planning & Governance:

- Contribute to the development and implementation of the Trust's strategic plan, with a focus on financial sustainability and growth.
- Support the development and implementation of governance policies and practices related to fundraising and financial oversight.

- Assist in the recruitment, induction, and development of new Trustees, fostering a diverse and inclusive board culture.
- Participate in sub-committees and working groups to address specific fundraising and development needs.

External Relations & Advocacy:

- Represent the Runnymede Trust at key events, meetings, and forums, advocating for the Trust's mission and values.
- Build and maintain relationships with key stakeholders, including donors, partners, and community leaders.
- Serve as an ambassador for the Trust, promoting its work and expanding its network of supporters and partners.

Performance and Accountability:

- Monitor and evaluate the performance of the Board and the organisation, ensuring transparency and accountability in all activities.
- Address any conflicts or issues within the Board, promoting a positive and collaborative environment.
- Ensure that the Trust's activities are aligned with its mission and strategic objectives.

Person Specification

- Proven experience in fundraising, with a strong track record in the diversifying of income, securing corporate partnerships, grants, and foundation funding.
- Expertise in developing and implementing fundraising strategies and managing donor relationships.
- Demonstrated ability to build and sustain relationships with corporate partners and high-level donors.
- Strong strategic thinking and leadership skills, with experience in a senior role within a nonprofit or charitable organisation.
- Excellent communication and interpersonal skills, with the ability to engage effectively with diverse stakeholders.
- Passion for Runnymede Trust's mission and values, with a deep commitment to advancing racial equality and social justice.